

SHAHAR ATIAS

Technical Product Manager | AI Platforms & SaaS

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PROFILE SUMMARY

Product Manager and Product Team Lead with 8+ years of product management experience across enterprise AI platforms, technical products, SaaS integrations, and business process automation. Combines end-to-end product ownership with strong technical understanding of APIs, data integrations, solution design, and cross-functional execution. Experienced in LLM platforms, AI-powered workflows, enterprise knowledge solutions, and AI governance.

CORE SKILLS

Product Management | Product Strategy, Roadmaps, Discovery, Prioritization, Product Lifecycle, KPIs, Stakeholder Management, Agile, UX/UI

AI & LLM | Generative AI, LLM Platforms, AI Agents / Experts, RAG, Knowledge Retrieval, Multi-Model Integration, AI Governance, LLM FinOps

Technical | API Integrations, SaaS Platforms, Data Integration, System Design, Technical Requirements, Enterprise Systems, Cloud AI Services

Business & Leadership | Cross-Functional Leadership, Product Team Management, Process Automation, Financial Systems, Usage Analytics, Budget Management, M&A Integration

PROFESSIONAL EXPERIENCE

Unity (ironSource) — Product Team Lead

Enterprise AI & Internal Platforms | 2020 – September 2026

- Enterprise AI Platform: Led development of an internal AI platform serving 5,000+ active users, with enterprise chat, AI Experts, file interaction, and AI-powered productivity solutions.
- LLM Integration: Drove product capabilities across multiple model providers, including OpenAI, Anthropic, and Google.
- Knowledge & Agents: Led initiatives involving AI Experts, enterprise knowledge retrieval, and integrations with internal data sources.
- Governance & FinOps: Owned AI usage analytics, cost visibility, team budgets, usage thresholds, and automated alerts.
- Product Leadership: Managed Product Managers and partnered with Engineering, IT, Security, Finance, and Legal on discovery, requirements, prioritization, delivery, and adoption.
- Enterprise Integration: Supported product and process alignment across business units following organizational mergers.

ironSource — Product Manager

October 2018 – 2020

- Financial Automation: Led products integrating Salesforce, NetSuite, and enterprise data to streamline reporting and financial close workflows.
- Business Impact: Helped reduce manual financial closing processes from weeks to days through standardized, automated workflows.
- Enterprise Platforms: Owned integrations across Finance, Marketing, Procurement, and HR systems, covering product requirements, UX, APIs, and data migration.
- End-to-End Ownership: Led discovery, prioritization, specifications, and delivery with business stakeholders and R&D.

Mavenir (Comverse) — Projects Team Leader

December 2015 – October 2018

Led technical projects and end-to-end releases for telecommunications solutions, coordinating engineering and QA teams, dependencies, risk, and production readiness.

Mavenir (Comverse) — Testing Team Lead

January 2008 – December 2015

Managed global testing teams across Israel, India, Bulgaria, and the US; led system validation, release planning, and risk management across concurrent projects.

EDUCATION

Ben-Gurion University — Bachelor's Degree in Management and Marketing | 2003–2007

Sela College — Software Testing Engineering | 2007–2008